homeTOWN
KEARNEY/GRAND ISLAND

WEBSITE DESIGN

SITE DESIGN – PROCESS

CONSULTATION (1 HR)
Before we do anything, we want to make sure we'll do the right thing. So we'll spend about an hour on the phone making sure we understand what you want on your site—and what you want out of your site. During this meeting, we'll review your existing site with you (if you've got one!), discuss what changes you'd like to make, and get a general idea as to what your site needs to be moving forward.

PREPARATION
At this stage, we'll ask you to send us copies of your logo, the pictures you want on the website, the words you want … all that stuff.

ARCHITECTURE
(+ 2 business days from receipt of content)
Once we've received and reviewed your content, we'll put together an architecture plan, which tells you how many pages we think your site needs to be, along with what will go on each page.

DESIGN
(+5 days from approval of architecture)
Once we've agreed on the number of pages (and the what-goes-where), we'll begin working on the design (look and feel) of your new website. When we're done, we'll send you a design sample for review.

ENGINEERING
(±3 business days from site approval)
As soon as the design is approved, we start building the site in preparation for launch.

PRE-LAUNCH REVIEW (1.5 HRS)
Think of this as your sites dress-rehearsal. Your site is built, but still hosted on our internal servers. We'll review the site to make sure everything is working as it's supposed to and make any final corrections.

LAUNCH SITE
We transfer the domain to your servers, and your site is live!

SITE DESIGN – PRICING

BASIC SITE DESIGN FEE......................................$750
Includes design and engineering of 1-6 web pages

ADD'L PAGE FEE.. $75/PG

MONTHLY HOSTING FEE .... $20/MO.
If you choose to host with us. Waived if you are hosting elsewhere.

ANNUAL DOMAIN NAME REGISTRATION FEE ...$10
If you want us to manage your URL. Waived if you are managing your domain name.

ADD GOOGLE ANALYTICS....................................$50

ADD A BLOG ....$CALL

CUSTOMIZED APPLICATIONS ....$CALL

CHANGE/UPDATE WEBSITE CONTENT .... $60/HR.

QUESTIONS?

CALL 308-293-2460
OR EMAIL ADS@HOMETOWNKEARNEY.COM